



Press release

The new way of charging EVs for smart & partners

Leinfelden-Echterdingen, March 21, 2022 – Charging partnerships between smart, ABB E-mobility and Digital Charging Solutions deliver next level charging experience.

In any conversation about e-mobility and electric cars, it seldom takes long for the subject of charging challenges in daily life to be raised. The global growth of the fully electric vehicle segment is continuing to accelerate at a rapid pace. Yet at the same time, the experience of charging a vehicle is a very different one compared to filling up a gas tank. This makes charging infrastructure and technology – whether in public, at work or at home – an essential corner stone for the future of electric mobility.



Dirk Adelman, CEO, smart Europe: “At smart, we believe it is the only logical step to offer our customers not just the car as means of mobility but to provide a complete proposition for real-life daily use. One of the key topics is charging and we are delighted to have found a comprehensive suite of solutions thanks to the strengths of our new partners in this area.”

Strong partnerships to raise e-mobility to the next level

With its exciting new smart #1 model, the company is making its next great contribution to the electric future of mobility. The car has been created to be the ideal urban companion and smart has therefore built an ecosystem that enables e-mobility in its entirety – rather than providing just the vehicles alone. The integration of benchmark charging technology into this ecosystem is one of the core pillars. With ABB E-mobility (ABB) and Digital Charging Solutions (DCS), smart has two very strong partners that are not only able to deliver outstanding technology but are also very alike in their ethos, sharing smart’s vision of how to advance the field of e-mobility. Most importantly, this places the consumer at the heart of everything, and looks at how to bring e-mobility to people from all walks of life.



Yifeng Tan Head of Connected Cars and Products, smart Europe. “In e-mobility, it is exceptionally important to build partnerships with companies that are leaders in their business fields. With ABB and DCS we have forged relationships that are not only created around the best possible home charging and public charging infrastructure solutions, but that are also rooted in a common set of values and an absolute dedication of delivering outstanding service towards our customers. With that we create a seamless user experience through native integration of the charging services into the smart app and in-car systems.”

smart Home Charging with solutions by ABB E-mobility

Through ABB E-mobility, smart will have access to a one-stop-shop for AC wallboxes and related installation services in all of smart’s European markets. This makes the process of setting up a charger very straight forward for smart customers. The smart wallbox comes with Bluetooth, Wi-Fi and ethernet connectivity as standard. Through a state-of-the-art

RFID authentication method and a seamless integration into the smart app a convenient charging process can be guaranteed. The products and services will be available online through a simple purchase and booking system via the smart marketplace. The set-up of the wallboxes can be booked through the system as an optional extra and will be undertaken by professional local installation partners.



Frank Mühlton, CEO ABB E-mobility: “Through ABB E-mobility, smart will have access to a one-stop-shop for AC wallboxes and related installation services in all of smart’s European markets. This makes the process of setting up a charger very straight forward for smart customers. The smart wallbox comes with Bluetooth, Wi-Fi and ethernet connectivity as standard. Through a state-of-the-art RFID authentication method and a seamless integration into the smart app a convenient charging process can be guaranteed. The products and services will be available online through a simple purchase and booking system via the smart marketplace. The set-up of the wallboxes can be booked through the system as an optional extra and will be undertaken by professional local installation partners.”

Charging on the go with smart Public Charging by DCS

Charging infrastructure on the road is just as important as charging solutions at home. Giving drivers of electric cars the best possible support in accessing a comprehensive charging network is a key factor in driving this wave of mobility forward. With DCS, smart has found a partner that shares this mindset and can also deliver: DCS has an outstanding and ever-growing public en-route and destination charging network of more than 290,000 charging points throughout Europe. This provides customers with seamless access to more than 270,000 AC and 24,000 DC points. With the integration into the smart app, which offers information such as location, available connector type and general availability, charging becomes hassle-free. Additionally, the DCS charging Card comes for free with every smart.



Markus Bartenschlager, CCO & Managing Director at DCS: “As the leading provider for digital OEM charging services, we believe that a close meshed network of charging points is vital in making e-mobility easily accessible and feasible for daily use. With our network we are providing exactly this, no matter if it is charging at one’s destination or en-route. Working together with smart we can make sure that there is only one type of charging card required throughout Europe, which brings mutual benefits for all users and charging infrastructure partners.”

In the digital age, smart remains committed to its vision of providing the best solutions for urban mobility of the future. With smart technology and strong partnerships, the smart #1 convincingly embodies smart's goal: to shape a smarter future together.

With the world premiere of the all-new car smart #1 in April 2022 in Berlin, Germany, smart will give an outlook on how this future will look like.

About Digital Charging Solutions

Digital Charging Solutions GmbH (DCS) develops charging solutions for automobile manufacturers and fleet operators, making it one of the world’s most important drivers of the transition to electromobility. The full-service white label solutions of DCS allow car manufacturers and fleet operators to realize their electromobility

strategies, because with integrated digital solutions, the company makes charging at charging stations easy, safe and comfortable. With more than 300,000 charging points in 30 markets and cross-border charging, Digital Charging Solutions GmbH offers access to the largest charging network in Europe. Since the beginning of 2019, Digital Charging Solutions GmbH has been part of the mobility joint venture between the BMW Group and Daimler AG. In October 2021 bp followed as third shareholder.

About smart Europe

smart Europe GmbH was founded in June 2020 as a wholly owned subsidiary of smart Automobile Co., Ltd. Based in Leinfelden-Echterdingen, near Stuttgart, smart Europe's international team is responsible for all sales, marketing and after-sales activities for the next generation of smart vehicles, products and services of the smart brand in the European market. With Dirk Adelman as CEO and Martin Günther as CFO, the company is developing its full potential in Europe with a highly efficient and customer-oriented business model.

smart Automobile Co., Ltd. was established as a global joint venture between Mercedes-Benz AG and Geely Automobile Co., Ltd. The aim is to position smart as a leading provider of intelligent electric vehicles in the premium segment. The first SUV model will be presented in 2022.

About ABB E-mobility

ABB (ABBN: SIX Swiss Ex) is a leading global technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future. By connecting software to its electrification, robotics, automation and motion portfolio, ABB pushes the boundaries of technology to drive performance to new levels. With a history of excellence stretching back more than 130 years, ABB's success is driven by about 105,000 talented employees in over 100 countries.

For further information please contact:

DCS Media Contact

Digital Charging Solutions
Meret Ginten
E-Mail: meret.ginten@digitalchargingsolutions.com

LHLK
Eva Lakemper
Tel.: 089/ 72 01 87 18
E-Mail: dcs@lhlk.de

smart Media Contact

Julia Brehm
Head of communications at smart Europe
julia.brehm@smart.com

smart Europe Press Office at Ketchum
Andrea Seemüller, Vincent Zimmermann
smart@ketchum.de
+49 (0) 211 9541 0