

## **Electromobility as it should be – with the new CHARGE NOW charging service from DCS**

E-mobility expert now enables all EV drivers to charge easily throughout Europe

**Berlin, June 8<sup>th</sup>, 2022 – With the new CHARGE NOW charging service, Digital Charging Solutions GmbH (DCS) has developed a solution for all drivers of electric vehicles. DCS is thereby further boosting the development of electromobility in Germany. The experienced provider for fully digital charging solutions enables users to search and find charging points in one of the largest charging networks in Europe - thanks to CHARGE NOW. Intelligent additional services and features as well as a simple payment system make charging very easy and convenient.**

A single app for the entire charging process – from searching to paying – at over 300.000 charging points across Europe: With the launch of CHARGE NOW, DCS is ensuring even easier and more accessible public charging. The charging service will initially be launched in Germany, Austria and Switzerland and then successively offered across Europe, with customers being able to use the entire European charging network of Digital Charging Solutions GmbH right from the very beginning.

The application allows to search for charging stations according to individual parameters, check their availability and charge on site – with 100 percent green energy compensation for every charging session. Smart functions such as ROUTE PLANNER PLUS guarantee relaxed traveling even on longer journeys. Another asset: By accessing GHG quota trading, users can secure an annual bonus via CHARGE NOW.

### **Professionals and pioneers of electromobility**

DCS has been developing and providing innovative and digital charging solutions for renowned car manufacturers and fleet operators for many years. Grown from a BMW project, the company is a pioneer of electromobility and has highly specialized mobility know-how for charging solutions per DNA. The white-label charging services\* offered by DCS, have been awarded in the [E-Mobility Excellence Report 2022](#), published in [Auto BILD](#) on May 27<sup>th</sup>, 2022. "With our experience gained from close contacts to the industry and our strong network, we at DCS make charging electric vehicles at charging points easy, convenient, and safe. As a result, we have been contributing to the growing acceptance of electromobility for many years. By launching the new charging service under our own CHARGE NOW brand, we are now making one of Europe's largest charging networks accessible for every EV driver", says Jörg Reimann, CEO of DCS.

### **More than charging: 360° service with just one application**

Attractive and thus successful electromobility goes far beyond the availability of a matching charging plug. The new CHARGE NOW charging service offers extensive digital service functions along the entire customer journey and can be used by drivers via app or Apple CarPlay and Android Auto. The search for a suitable charging station can be filtered according to useful parameters allowing users to define their preferences such as plug type, charging speed, operator, or access type. As soon as the right charging station has been found, the application provides all necessary information at a glance: Address and distance, ratings from other users, plug types and charging speed, availability, price information and much more. Afterwards the user can simply navigate via Google or Apple Maps. On site the charging process is started via app or RFID card. Thanks to monthly aggregated billing, payment is as clear and simple as a regular mobile contract. Once the EV is charged, users can assign their own ratings and manage a personal list of favorites. The charging history can be viewed at any time.

### **Travel carefree with ROUTE PLANNER PLUS**

Convenient long-distance traveling is not possible with an EV? Such outdated perceptions are a thing of the past thanks to ROUTE PLANNER PLUS. Through this feature, users can optimize their routes based on automatic and predictive suggestions for charging stops which are generated according to user preferences, vehicle type and additional data. Information on restaurants, hotels, cafés, supermarkets and other points of interest along the route allows users to integrate charging and waiting times into their trip planning in the best possible way – for maximum convenience on longer journeys.

### **Eco-friendly traveling with 100% green energy – cashback thanks to GHG quota**

As a first-mover in the mobility transition, DCS is taking responsibility and sending a signal for sustainability by switching to 100 percent green energy compensation with CHARGE NOW. Thanks to CHARGE NOW, EV drivers charge at all charging stations available in the DCS network with electricity being fully compensated via green energy certificates of origin. This guarantees that one hundred percent of the energy consumed during each charging process is fed into the power grid as electricity from European wind farms.

The GHG quota aims to efficiently promote zero-emission transport by redistributing financial resources from fossil fuels to renewable products and energies through the issuance of environmental certificates. The sale of the GHG quota rewards EV drivers for their eco-friendly behavior. With CHARGE NOW, users can claim it simply and easily via app or web portal. This gives them the opportunity to earn up to 300 euros annually. By providing this incentive, DCS is further contributing to the widespread acceptance of electromobility and ensuring that the market develops even more strongly in the future.

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**About CHARGE NOW**

<https://chargenow.com/web/de/cn-de>

**About Digital Charging Solutions GmbH**

Digital Charging Solutions GmbH (DCS) develops charging solutions for automobile manufacturers and fleet operators, making it one of the world's most important drivers of the transition to electromobility. The full-service white label solutions of DCS allow OEMs and fleet operators to realize their electromobility strategies, because with integrated digital solutions, the company makes charging at charging stations easy, safe and comfortable. In the process, with over 300.000 charging points in 31 worldwide markets, as well as transnational charging, Digital Charging Solutions GmbH boasts the fastest-growing charging network in Europe. Since the beginning of 2019, Digital Charging Solutions GmbH has been part of the mobility joint venture between the BMW Group and Mercedes-Benz AG. In the fall of 2021 bp followed as third shareholder.

\*(BMW Charging, Mini Charging, Mercedes meCharge, Audi e-tron Charging, KIA Charge, Charge myHyundai)