

Press release

Find, charge, pay – seamlessly digital and electric

Digital Charging Solutions is driving the global transition to e-mobility

Munich, 4 December 2018 – Digital Charging Solutions GmbH (DCS), a wholly-owned subsidiary of BMW AG, develops and operates innovative and digital public charging solutions for automobile manufacturers and fleet operators. In this way it makes charging electric cars at public charging stations easy, convenient and safe and ensures an increasing acceptance of electromobility.

Since February 2017, Digital Charging Solutions GmbH has provided automobile manufacturers and fleet operators with full service white label solutions for the simple and standardized usage of public charging stations. In this field the Munich-based company boasts the world's fastest-growing charging network with over 90,000 charging points in 25 markets. This is made possible through access to a huge variety of CPO networks (Charge Point Operators), to various types of charging stations, as well as through a globally growing network of partnerships with charging station operators and energy providers. "With tailor-made digital services we provide our customers with individual solutions while at the same time intensively driving the transition towards customer-oriented and nationwide electromobility. The challenges are huge, which is why we are developing innovative products in collaboration with our customers – to resolve the complex issues and meet the quality standards in the field of electric vehicle charging" says Markus Bartenschlager, General Manager of Digital Charging Solutions.

Everything under one roof: complete solutions for public charging

Elements of the full service white label solutions for OEMs and fleet operators include a website for digital charging which features product information, tariffs, a charging network map and account management, as well as an app for iOS and Android including a charging station finder and integrated authentication at charging stations. By using this or the car's navigation system, drivers of electric cars can quickly and conveniently find a suitable charging station. Here, customers of DCS or a partner automobile manufacturer get a contract and a single charging card for all participating charging stations. This allows them to charge transnationally without needing a variety of cards or additional contracts with other suppliers. Payment is made via an individual bill where the flexible and transparent tariffs in each case are contingent on the agreed conditions between DCS and CPOs. This means that they may involve time-based or electricity-based fees or also flat rates.

With strong partners for sustainable success

Digital Charging Solutions GmbH originated from the ChargeNow initiative which was founded in 2012. For the BMW Group's mobility service, DCS provides a full service solution which is integrated in all BMW plug-in hybrids (PHEVs) and fully-electric vehicles (BEVs) and which can be used by all owners of BMW and MINI electric vehicles. In this way, DCS gives BMW and MINI customers access to a continually growing public charging network and supports the Bavarian automobile manufacturer in the realization of its electromobility strategies.

Partnerships with automobile manufacturers and fleet operators as market catalysts

Alongside ChargeNow, Digital Charging Solutions GmbH is also a provider of the public charging solutions ChargeMyPeugeot and ChargeMyCitroen – the mobility services of the PSA group. Here, the collaboration is based on a DCS-branded service solution to provide easy access to the largest charging station network in France. This means that more than 6,100 public charging stations are available for drivers of Peugeot and Citroen electric cars.

"We are convinced that partnerships on equal terms promise long-term success and we can support automobile manufacturers and fleet operators on the way towards further increasing the acceptance of electromobility. At the end of the day we are creating an optimal, seamless and user-friendly charging experience for the end customer" says Bartenschlager. Digital Charging Solutions is concentrating on making the charging of electric cars easier and more convenient for automobile manufacturers and fleet operators worldwide.

References

OEM = Original Equipment Manufacturer

CPO = Charge-Point Operator

About Digital Charging Solutions

Digital Charging Solutions GmbH (DCS) develops public charging solutions for automobile manufacturers and fleet operators, making it one of the world's most important drivers of the transition to electromobility. The full service white label solutions of the Munich-based company allow OEMs and fleet operators to realize their electromobility strategies, because with integrated digital solutions, DCS makes charging at public charging stations easy, safe and comfortable. In the process, with over 90,000 charging points in 25 markets, as well as transnational charging, Digital Charging Solutions boasts the world's fastest-growing public charging network. In February 2017, DCS originated from BMW's ChargeNow project which was started in 2012. Digital Charging Solutions is a wholly-owned subsidiary of the BMW AG.