



# Press release

# "My Easy Charge": DCS and FCA are launching joint charging service

Turin, Italy / Berlin, Germany, June 19th, 2020 — In close collaboration, Fiat Chrysler Automobiles (FCA) and Digital Charging Solutions GmbH (DCS) have developed a seamless and integrated public charging service for drivers of Jeep Renegade and Compass 4xe, the New Fiat 500 BEV and all future plug-in hybrid and electric models. This agreement demonstrates their commitment to creating and implementing innovative ideas to improve the everyday lives of customers — and to making electromobility as easily accessible and usable as possible.

Soon-to-be drivers of Fiat Chrysler Automobiles' electrified cars now have one more friend to count on. Based on the partnership signed between FCA and Digital Charging Solutions GmbH, Jeep or Fiat EV-customers will have access to the digital service "My Easy Charge", offering them a single provider for the largest charging network in Europe.

# Convenient cross-border-charging with "My Easy Charge"

With just one app and one single card the charging solution will provide access to more than 130,000 charging points in 21 European countries. By signing up to the service, users will benefit from interacting with all the main operators in one go, from the same platform. Elements of "My Easy Charge" will be a website which features product information, tariffs, a charging network map and account management. Furthermore, the solution comprises an app for iOS and Android including intelligent route planning for finding charging stations conveniently at the destination or along a route, as well as the option of activating charging stations directly via the app. As DCS is constantly expanding its charging network, the number of charging points available to "My Easy Charge" customers is permanently increasing, to open up an even wider, more convenient and more accessible network to them.

"We are very happy to now support FCA in realizing their electromobility strategy with our expertise in developing and operating an integrated and seamless charging solution. For us this means a further step on the road to a widespread and easy-to-use-electromobility and we are looking forward to our further cooperation", comments Markus Bartenschlager, Managing Director of the DCS, on the collaboration.

## The smooth charging experience as shared vision

This philosophy is shared by Fiat Chrysler Automobiles, whose e-Mobility division is committed to promoting the development of alternative mobility. To do so, FCA has developed an ecosystem modeled on its customers' requirements, in order to facilitate access to electrified cars and make it simpler to use them every day.





"The partnership with DCS adds to the agreements FCA has already made with many companies that lead their respective sectors. If we want to make electric and electrified cars more attractive and accessible, we know that they must be sustainable, from both an environmental and an economical point of view. And if we want more and more people to choose to drive electrified cars," says Roberto Di Stefano, Head of e-Mobility at FCA, "we must ensure a smooth experience for all of them, free of charging anxiety. This is the path FCA has decided to take alongside DCS, working together towards the future of alternative mobility. Because with "My Easy Charge", we offer a unique, comfortable and convenient experience to people who choose one of our cars."

### **About Digital Charging Solutions GmbH**

Digital Charging Solutions GmbH (DCS) develops charging solutions for automobile manufacturers and fleet operators, making it one of the world's most important drivers of the transition to electromobility. The full-service white label solutions of DCS allow OEMs and fleet operators to realize their electromobility strategies, because with integrated digital solutions, the company makes charging at charging stations easy, safe and comfortable. In the process, with over 150,000 charging points in 30 integrated markets, as well as transnational charging, Digital Charging Solutions boasts the fastest-growing charging network. Since the beginning of 2019, Digital Charging Solutions GmbH has been part of the mobility joint venture between the BMW Group and Daimler AG. CHARGE NOW is a service from DCS and part of this joint venture, which aims to strengthen sustainable mobility worldwide together with the other verticals REACH NOW, FREE NOW, PARK NOW and SHARE NOW.

### **Fiat Chrysler Automobiles**

Fiat Chrysler Automobiles (FCA) is a global automaker that designs, engineers, manufactures and sells vehicles in a portfolio of exciting brands, including Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep®, Lancia, Ram and Maserati. It also sells parts and services under the Mopar name and operates in the components and production systems sectors under the Comau and Teksid brands. FCA employs nearly 200,000 people around the globe. For more information regarding FCA, please visit www.fcagroup.com

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