

## News

# **Audi launches e-tron Charging Service in Japan – and relies on the charging expertise of Digital Charging Solutions**

**Digital Charging Solutions serves automotive manufacturers and fleet operators and now helps Audi to launch their e-tron Charging Service in Japan, by providing access to a large charging network with 21.700 charge points.**

With its customized white label products, Digital Charging Solutions is a major enabler of electric mobility by providing EV drivers easy access to one of the largest charging networks worldwide. In close cooperation with DCS, Audi will from now on fully support Audi e-tron customers as a charging service partner in Japan. The Audi e-tron Charging Service has been live since August 5, with 21.700 charge points (AC: 15.000 / DC: 6.700) being available all over the country. To provide best-in-class quality and to successfully optimize the user experience, Digital Charging Solutions works closely and effectively with its partners – as a result, the company achieved a CPO coverage of 100% in Japan. On top, first Audi e-tron owners can enjoy a special gift, with both the base fee and the variable fee being free of charge for one year. After the first year, the monthly contribution costs 5,000 yen.

Through its “Find-Use-Pay”-approach, DCS allows smooth access to the innovative charging services: Audi e-tron customers with a charging card have comfortable access to all charging stations in Japan. In addition, all charge points will be integrated in the vehicle, so EV drivers can conveniently head towards the next available POI. In order to meet the highest standards in terms of customer satisfaction, DCS also offers local customer service in Japanese - so local needs can be identified and responded to accordingly. Thereby, DCS sees great opportunities and conditions in Asian regions and further increases general acceptance of e-mobility.

### **About Digital Charging Solutions GmbH**

Digital Charging Solutions GmbH (DCS) develops charging solutions for automobile manufacturers and fleet operators, making it one of the world's most important drivers of the transition to electromobility. The full-service white label solutions of DCS allow OEMs and fleet operators to realize their electromobility strategies, because with integrated digital solutions, the company makes charging at charging stations easy, safe and comfortable. In the process, with over 150,000 charging points in 30 integrated markets, as well as transnational charging, Digital Charging Solutions boasts the fastest-growing charging network. Since the beginning of 2019, Digital Charging Solutions GmbH has been part of the mobility joint venture between the BMW Group and Daimler AG. CHARGE NOW is a service from DCS and part of this joint venture, which aims to strengthen sustainable mobility worldwide together with the other verticals FREE NOW, PARK NOW and SHARE NOW.

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