

Press release

Digital Charging Solutions GmbH, Hyundai and Kia are jointly launching new charging services

Offenbach, Frankfurt, Berlin, Germany, September 30th, 2020 – In close collaboration, Hyundai Motor Europe, Kia Motors Europe and Digital Charging Solutions GmbH (DCS) have developed integrated public charging services for Hyundai and Kia drivers called “Charge myHyundai” and “KiaCharge”. The new solutions will give customers of the two brands access to more than 160.000 charging points.

For the new services “Charge myHyundai” and “KiaCharge”, DCS brings in their expertise in developing digital charging solutions for a seamless and convenient charging experience as well as access to the largest charging network in Europe with quality assured POI data. In September and October, the charging services will be introduced to six countries for Hyundai customers (France, Switzerland, Norway, Spain, Czech Republic, Italy) and to seven countries for Kia customers (Poland, Spain, Italy, Germany, France, Sweden, Austria). DCS, Hyundai and Kia are planning to extend the solutions to customers in even more countries in the near future.

Cross-border-charging with “Charge myHyundai” and “KiaCharge”

With just one app and one single card, “Charge myHyundai” and “KiaCharge” will provide access to more than 160.000 charging points. Thanks to its international charging network, DCS are contributing to eliminate range anxiety which leads to increasing acceptance of e-mobility. By signing up to the service, users will benefit from interacting with more than 500 charge point operators in one go from the same platform, which makes charging simpler and easier to use. Customers can charge across the included countries without the need for additional contracts with other providers, as payment is made via a single monthly invoice.

The new charging services comprise websites that bring together product information, tariffs, the charging network map and account management in one place. In addition, the new solutions include both iOS and Android apps, which enable intelligent route planning to find charging stations easily at their destination or along a route. It is also possible to activate the stations directly via the app. Thanks to voice control systems, finding and favorizing charging points as well as the authentication work completely without manual operation or disturbing glances at the mobile phone display.

Widespread electromobility as a common vision

“We are delighted to partner with Hyundai and Kia and are proud that we can bring in our expertise in digital and seamless charging solutions to assist both companies in providing their customers with a reliable and convenient charging experience. Together we are following our vision of making charging simple and easy to use to increase the acceptance of e-mobility”, says Markus Bartenschlager, Managing Director of the DCS.

This vision is shared by Hyundai Motor and Kia Motors, who are two of the leading manufacturers in the field of zero-emission mobility. By 2025, Hyundai Motor Company plans to become one of the three largest manufacturers for EVs worldwide. Kia's EV plans are also ambitious: The South Korean company intends to offer a full line-up of eleven battery electric vehicles by the end of 2025.

About Digital Charging Solutions GmbH

Digital Charging Solutions GmbH (DCS) develops charging solutions for automobile manufacturers and fleet operators, making it one of the world's most important drivers of the transition to electromobility. The full-service white label solutions of DCS allow OEMs and fleet operators to realize their electromobility strategies, because with integrated digital solutions, the company makes charging at charging stations easy, safe and comfortable. In the process, with over 150,000 charging points in 30 integrated markets, as well as transnational charging, Digital Charging Solutions boasts the fastest-growing charging network. Since the beginning of 2019, Digital Charging Solutions GmbH has been part of the mobility joint venture between the BMW Group and Daimler AG. CHARGE NOW is a service from DCS and part of this joint venture, which aims to strengthen sustainable mobility worldwide together with the other verticals REACH NOW, FREE NOW, PARK NOW and SHARE NOW.

About Hyundai Motor Europe HQ

Hyundai Motor Europe HQ was formally established in 2000 with its main office in Offenbach, Germany. Hyundai currently sells cars in 41 European countries through 3,000 outlets and in 2019 achieved registrations of 563,018 vehicles in the region – an increase of 3.8 percent compared to 2018, a higher rate than the market average. 2019 was the fifth consecutive year with a record sales result. 75 percent of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey. By end of 2020, Hyundai will offer one of the youngest product ranges with almost all models younger than 1 ½ years old. Also by then, over 75% of Hyundai's line-up in Europe will be available as an electrified version.

Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe HQ and its products is available at www.hyundai.news. Follow Hyundai Motor Europe HQ on Twitter @HyundaiEurope and Instagram @hyundainews

About Kia Motors Europe

Kia Motors Europe is the European sales, marketing and service arm of the Kia Motors Corporation. With its headquarters in Frankfurt, Germany, it covers 39 markets across Europe and the Caucasus.

About Kia Motors Corporation

Kia Motors (www.kia.com) is a maker of world-class quality vehicles for the young-at-heart. Founded in 1944, Kia today sells around 3 million vehicles a year in over 190 countries, with 52,000 employees worldwide, annual revenues of over KRW 58 trillion (about US\$50 billion) and manufacturing facilities in six countries. Kia is spearheading the transition to electric vehicles and pursuing mobility services to help tackle urban challenges around the world. The company's brand slogan – "The Power to Surprise" – represents Kia's global commitment to surprise the world with exciting, inspiring experiences that go beyond expectations.

For more information, please visit the Kia Motors Global Media Center at www.kianewscenter.com

For more information please contact:

Digital Charging Solutions GmbH
Gina Klute
Tel.: +49-151-605-249-43
E-Mail: gina.klute@digitalchargingsolutions.com

LoeschHundLiepold Kommunikation
Johannes Terracciano
Tel.: 089/ 72 01 87 296
E-Mail: dcs@lhk.de