

Press release

“Lexus Charging Network” launched: Digital Charging Solutions GmbH and Lexus Europe unveil new charging service

Berlin, Germany, October 21, 2020 – The new “Lexus Charging Network”, jointly developed by Digital Charging Solutions GmbH (DCS) and Lexus Europe, provides a convenient and reliable charging solution, allowing Lexus drivers to easily and internationally find and use a large variety of charge points.

By using “Lexus Charging Network”, Lexus car owners will benefit from cross-border charging while only requiring one single RFID-card and one contract for all participating charge point operators. Payment is then made via a single monthly invoice. At launch, the “Lexus Charging Network” is available in eight countries (Norway, Switzerland, Portugal, Germany, France, United Kingdom, Spain, Italy) and will be further expanded in the near future. Today, drivers of an electric Lexus model already have access to more than 85,000 charge points.

Collaboration for seamless transition to electric driving

With quality assured POI data, DCS is bringing in Europe’s largest charging network into the collaboration with Lexus, as well as the vision of increasing the acceptance and spread of electric mobility worldwide.

Markus Bartenschlager, Managing Director of Digital Charging Solutions GmbH: "By combining Lexus' strong vision and knowledge in the field of electric vehicles with our expertise in developing digital charging solutions, we optimize communication between the vehicle, charging stations and driver to the advantage of the user. Our common aim is to offer an easy-to-use service making charging in many European countries more convenient for Lexus customers. This service is especially important now with the growing number of electric vehicles and increasing demand for charging."

Innovative charging features for easy and integrative use

The "Lexus Charging Network" includes a website provided by DCS, that brings together product information, tariffs, the charging network map, as well as account and contract management in one place. The integrated Station Finder enables users of the service to easily find charging stations according to their requirements. The convenient filter functionality allows, for example, a targeted search for fast charging stations or filtering by plug type. Thanks to the dynamic status display, customers can inform themselves about the occupancy status of the respective charging stations. Furthermore, users can find information on the charging costs via the website. Since all charging activities are listed at a glance, the service ensures full transparency.

The corresponding app is provided by Lexus. “Lexus Link” assists the user to rapidly find charging stations in the Lexus Charging Network and to identify themselves to start the charging process. With the function "Driving Analytics" it is possible to evaluate driven routes. In addition, the app gives access to information such as the current battery charge level, range and the time remaining until the battery is fully charged. Warning messages or problems during the charging process are also displayed within the app.

For more information, please visit www.lexus-charging-network.eu/web/lexus-gb.

About Digital Charging Solutions GmbH

Digital Charging Solutions GmbH (DCS) develops charging solutions for automobile manufacturers and fleet operators, making it one of the world’s most important drivers of the transition to electromobility. The full-service white label solutions of DCS allow OEMs and fleet operators to realize their electromobility strategies, because with integrated digital solutions, the company makes charging at charging stations easy, safe and comfortable. In the process, with over 160,000 charging points in 30 integrated markets, as well as transnational charging, Digital Charging Solutions GmbH boasts the fastest-growing charging network. Since the beginning of 2019, Digital Charging Solutions GmbH has been part of the mobility joint venture between the BMW Group and Daimler AG. CHARGE NOW is a service from DCS and part of this joint venture, which aims to strengthen sustainable mobility worldwide together with the other verticals REACH NOW, FREE NOW, PARK NOW and SHARE NOW.

About Lexus

Launched in 1989, Lexus is a global luxury lifestyle brand offering a full range of premium vehicles, including the LS, ES and IS sedans, the CT hatchback, the LC and RC coupes, the UX crossover and the NX, RX, GX and LX SUVs. Renowned for brave design, outstanding craftsmanship and sophisticated technology, Lexus has consistently delivered a unique level of personalized service, aiming to create amazing experiences for its customers. Having already sold more than 1.7 million self-charging hybrid vehicles worldwide, Lexus leads the electrification trend in the premium market. In Europe, Lexus delivered 87,206 vehicles in 2019, marking its 6th consecutive year of sales growth in the region. 2019 marked the launch of brand’s first battery electric vehicle (BEV), the UX 300e. The range of Lexus electrified models will be expanded in the coming years, with plug-in hybrid technology and a new dedicated BEV model platform. This is in line with the “Lexus Electrified” vision for leveraging the potential of electrified powertrains to reinvent the joys of driving. Globally, Lexus delivered about 765,330 vehicles in 2019 and is the 4th-largest luxury vehicle producer worldwide.

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